This course introduces illustration, typography, information design, and an iterative design process to translate complex concepts into compelling visual narratives.

No previous art or design experience is required.

Learn design fundamentals, drawing approaches, software tools (Adobe Illustrator and Photoshop) and thinking and research through hands-on making, that have broad application to communicate across disciplines, audiences, and career practices.

For more information contact Jennifer Gentry, gentryjn@wfu.edu.